



MOISTURIZING COLOR
SEMI-PERMANENT COLOR

15 semi-permanent Moisturizing Color shades are fortified with Aloe Vera, Jojoba and Vitamin E and provide up to 45% more shine (vs. untreated hair).



ADVANCED GRAY SOLUTION
SEMI-PERMANENT COLOR

5 semi-permanent Advanced Gray Solution shades cover gray on heads with up to 50% gray hair.

SEMI-PERMANENT



B01N LEVEL 7
CHAMPAGNE



B30W LEVEL 7
14K GOLD



B11W LEVEL 4
HONEY BROWN



B08D LEVEL 4
LIGHT ASH BROWN



B09W LEVEL 4
LIGHT REDDISH BROWN



B14W LEVEL 4
CEDAR-RED BROWN



B40W LEVEL 3
AMETHYST



B17W LEVEL 3
ROSEWOOD BROWN



B12D LEVEL 3
MEDIUM ASH BROWN



B13W LEVEL 3
MEDIUM WARM BROWN



B175W LEVEL 2
WINE BROWN



B15W LEVEL 2
DARK WARM BROWN



B18D LEVEL 2
DARKEST BROWN



B20D LEVEL 1
BLACK



B22D LEVEL 1
JET BLACK

CATEGORY Semi-Permanent

Can be used immediately following a relaxer service.

No ammonia. No peroxide. Fortified with Aloe Vera, Jojoba and Vitamin E to leave hair shiny and moisturized. Great as a refresher for permanent color to add luster to dull-looking hair.

15 vibrant shades for rich, silky, beautiful color. Results last 4 to 6 washes.

MIXING

All Moisturizing Color shades are intermixable for custom colors. No developer is used with Beautiful Collection shades.

Intermixing with Beautiful Collection Advanced Gray Solution is not recommended.

APPLICATION

Apply directly from the bottle generously and thoroughly to shampooed and towel dried hair.

TIMING

Process 25 minutes at room temperature. Rinse well, do not shampoo. For longer lasting results and enhanced gray blending: Apply and cover hair with plastic cap. Process under a warm dryer for 10 minutes. Cool 5 minutes. Rinse well. Do not shampoo.

FORMULATION GUIDE

DESIRED RESULT	FORMULATION
Enhance natural color, blend gray	Select shade in the desired level and tone
Refresh color immediately after a relaxer or chemical service	Select shade in the desired level and tone
Brighten natural color	Select shade 1 - 2 levels lighter than natural color

PRO TIP

“NO HAIRDRYERS NEEDED AFTER USING A RELAXER. KEEP IT COOL.”

-Kiyah Wright, Celebrity Colorist

Kiyah Wright

